

the **WATERWAYS JOURNAL**

PRESS RELEASE

2017 Quimby's Cruising Guide Published

ST. LOUIS, Mo. – March 21, 2017 – The Waterways Journal, Inc. is pleased to announce the release of the latest edition of its inland pleasure boating resource, *Quimby's Cruising Guide*. For the past 55 years, *Quimby's* has been the only book to cover 9,436 miles of water on 23 rivers and the Gulf Intracoastal Waterway, making it an indispensable traveling companion for boaters who navigate America's heartland — including portions of the Great Loop.

The 2017 edition consist of 250 pages featuring listings for some 700 marinas, docks and landings. (In addition to hundreds of listings for locks and dams, bridges, channels, etc.) Each facility listing includes full contact information, approach instructions, and a detailed account of services and amenities offered. Tips on river boating and where to acquire charts and other resources are provided, and an updated riverfront events calendar is designed to help boaters find fun things to do while cruising the waterways.

Every annual edition of *Quimby's* has a unique editorial feature, and this year's spotlights 14 top boating towns on the inland waterways as chosen by the readers of *HeartLand Boating* magazine, the sister publication of *Quimby's*. Last but not least, *Quimby's* features full four-color artwork and ads throughout, not only making it attractive but also easy to read and enjoy while under way.

The guide sells for \$39 plus shipping and handling, with special rates available to marinas and other business that wish to resell the guide. To order single copies of *Quimby's*, call 1-800-366-9630 or visit www.heartlandboating.com/Store/. To order wholesale copies, call 314-241-4310 or email Zac Metcalf at zac@wjinc.net.

About Quimby's Cruising Guide

Updated annually since 1962, *Quimby's* is the complete resource for cruising the U.S. inland and Gulf Intracoastal waterways. It covers 9,436 miles of water on more than 20 rivers and provides essential information such as where to get fuel, overnight dockage, supplies and repairs. Additional information on locks and dams, towns, restaurants, events and landmarks is also presented. To find out more, go to www.heartlandboating.com/Quimbys/.

About The Waterways Journal, Inc.

The Waterways Journal, Inc., is a full-service media company that produces trade magazines, trade shows, directories, websites and related communications. It is a family-owned business operating in St. Louis, Mo., since 1887. Through its division, Ripple Custom Media, it also produces consumer titles and provides custom publishing services. To find out more, go to www.wjinc.net.