

# *the* **WATERWAYS JOURNAL**

## PRESS RELEASE

### *Third Annual Inland Marine Expo Returns to St. Louis, Moves to America's Center Convention Complex*

**ST. LOUIS, Mo. – April 1, 2016** – The Waterways Journal is gearing up for its third annual Inland Marine Expo (IMX) for the exclusive benefit of the inland and intracoastal marine transportation industry. The event will take place from May 10-12, 2016, at the America's Center Convention Complex in St. Louis.

IMX sold out of exhibit space in each of its first two years. As a result, the expo will move to Halls 1, 2 and 3 of the America's Center in its third year, allowing more room for exhibitors and easier access for attendees. America's Center is located in the heart of downtown St. Louis and offers a first-class experience.

"We are excited to welcome over 250 exhibitors to St. Louis from May 10-12, along with an estimated 2,000 attendees, exhibitors, speakers and special guests," said Nelson Spencer, Jr., publisher of *The Waterways Journal Weekly*, which owns and produces IMX. "The show has doubled in size in just two years, and 2016 will be the best show yet. IMX will be the show that the barge industry and all involved in commerce along our nation's inland and intracoastal waterways deserve."

In addition to utilizing 180,000 square feet of space at America's Center, IMX has made a number of other exciting changes for 2016. For one, this year's show will be free to all potential buyers of products and services offered by IMX exhibitors. Those interested in attending should visit the IMX registration website ([inlandmarineexpo.com/register](http://inlandmarineexpo.com/register)) and fill out a short questionnaire to see if they qualify.

Expanded educational programming will include the full-day Inland Marine Opportunities Seminar, presented by Informa Economics in partnership with *The Waterways Journal*, along with 21 educational sessions, new product presentations and panel discussions covering a range of topics including legal matters, facility and vessel engineering and design, river level forecasting and safety.

Space is being set aside for a new professional networking lounge on the show floor, which will be open to all attendees and exhibitors during display hours and offer complimentary food and beverages. There will also be show-wide receptions and events for meeting up with old industry contacts or making new ones, including a Preview Party & Welcome Reception on Tuesday, May 10; a behind-the-scenes tour and reception aboard the Living Lands & Waters House Barge, which will be docked on the Mississippi riverfront on Wednesday, May 11; and special screenings of the film "BARGE" followed by a question and answer session with the director on Wednesday and Thursday, May 11 and 12.

Last but not least, IMX 2016 will offer registrants a chance to purchase discounted tickets to the IMX After-Party at Ballpark Village. The exclusive networking event will feature an open bar, great food and live music from The Patrick Smith Band in one of St. Louis' most popular entertainment venues. Tickets may be purchased via the IMX registration site.

More information about IMX can be found at <http://inlandmarineexpo.com/>.

**About The Industry**

With more than 3,700 boats, 25,000 barges and thousands of docks on 12,000+ miles of waterways, the inland marine transportation industry is the largest (by vessel), most active (by number of vessels built) and most diverse sector of the U.S. commercial marine industry.

IMX attendees include representatives from inland ports and terminals, barge and towing companies, fleet and harbor services companies, dredging companies and marine contractors, inland shipyards and repair facilities, and engineers, divers, surveyors and other support industries, as well as related government agencies.

**About The Waterways Journal**

*The Waterways Journal Inc. is a full-service media company that produces trade magazines, trade shows, directories, websites and related communications. It is a family owned business operating in St. Louis, Mo. since 1887. Through its division, Ripple Custom Media, it also produces consumer titles and provides custom publishing services. The company currently publishes The Waterways Journal Weekly, Inland River Guide, Inland River Record, International Dredging Review, Marina Dock Age, HeartLand Boating, Quimby's Cruising Guide and Terrain. To find out more, go to [www.wjinc.net](http://www.wjinc.net).*

**For More Information**

Jenn DeLuca  
314-241-7354  
[jenn@wjinc.net](mailto:jenn@wjinc.net)