

# PRESS RELEASE

*Brad Kovach Joins The Waterways Journal, Inc.*

**ST. LOUIS, Mo. – Feb. 4, 2013** – The Waterways Journal, Inc., a marine publications company in business since 1887, announced today that industry veteran Brad Kovach has joined its full-time staff as Director of Custom Publishing and Online Content.

“We’ve been looking to expand our business in the areas of custom publishing and digital media. Brad brings with him more than fifteen years of experience in the magazine and marketing fields, focusing on the marine and travel industries,” said H. Nelson Spencer, owner. “He’s a great fit for our team, as evidenced by the exciting editorial direction he has provided to our magazine *HeartLand Boating* over the last year.”

Kovach has been the freelance editor of *HeartLand Boating* since March 2012 and has also written and edited for a number of consumer publications, including *Boating World*, *Caribbean Travel & Life*, *ShowBoats International*, *Motor Boating*, and *Yacht Essentials*.

As part of his new position, Kovach will continue as editor of *HeartLand Boating* and will be responsible for the publishing of *Quimby’s Cruising Guide*, an annual guide for recreational boating on the Mississippi River and its tributaries. He will also seek to add to the company’s stable of custom publishing clients, which currently includes Marinalife and United Marine Underwriters.

“I’m excited to join such an accomplished company in the field and the industry that I love,” said Kovach. “I look forward to growing Waterway Journal’s already excellent portfolio of products and services.”

## **About The Waterways Journal, Inc.**

*The Waterways Journal, Inc. (WJ) was founded in 1887 to serve the print media needs of steamboats and marine professionals along the rivers of the United States. The company has since expanded to serve additional markets, including the dredging industry, marina and waterfront facility owners and recreational boaters. WJ currently publishes Waterways Journal Weekly, Inland River Record, Inland River Guide, International Dredging Review, Marina Dock Age, HeartLand Boating and Quimby’s Cruising Guide, an annual guide for recreational boating on the Mississippi and its tributaries. Find out more at [www.wjinc.net](http://www.wjinc.net).*

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