

# *the* **WATERWAYS JOURNAL**

## PRESS RELEASE

### *Staff Changes at Marina Dock Age, HeartLand Boating & Quimby's Cruising Guide*

**ST. LOUIS, Mo. – Nov. 7, 2014** – Barb McLester, after 15 years with *Marina Dock Age* magazine, will be retiring at the end of 2014.

“Barb has been a huge contributor to the success of *Marina Dock Age* and will be missed. We wish her all the best in her well-deserved retirement,” said H. Nelson Spencer, publisher.

McLester will continue to sell advertising up until retirement and will be helping train her replacement, the recently hired Mary Sanner.

Sanner, with a degree in communications/marketing from St. Louis University, has worked in advertising, both on the buying and selling side, since 1988. She has a very good understanding of the value of advertising and believes in building strong relationships with her customers.

Sanner's title will be advertising sales manager for *Marina Dock Age*, *HeartLand Boating* and *Quimby's Cruising Guide*. She also will also be selling exhibit space for our yet-to-be-titled trade show for the benefit of marinas, boatyards and docks.

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#### **About The Waterways Journal, Inc.**

*The Waterways Journal, Inc. (WJ) was founded in 1887 to serve the print media needs of steamboats and marine professionals along the rivers of the United States. The company has since expanded to serve additional markets, including the dredging industry, marina and waterfront facility owners and recreational boaters. WJ currently publishes Waterways Journal Weekly, Inland River Record, Inland River Guide, International Dredging Review, Marina Dock Age, HeartLand Boating and Quimby's Cruising Guide, an annual guide for recreational boating on the Mississippi and its tributaries. Find out more at [www.wjinc.net](http://www.wjinc.net).*

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