

the **WATERWAYS JOURNAL**

PRESS RELEASE

2015 Quimby's Cruising Guide Available for Purchase *Improvements Include Reformatted Listings, Great Loop Feature*

ST. LOUIS, Mo. – April 1, 2015 – The Waterways Journal, Inc. is pleased to announce the latest edition of its inland pleasure boating resource, *Quimby's Cruising Guide*. For the past 53 years, *Quimby's* has been the only book to cover 9,436 miles of water on 24 rivers and the Gulf Intracoastal Waterway, making it an indispensable traveling companion for those who navigate America's heartland.

The 2015 edition features a number of improvements designed to make the guide more helpful and user friendly than ever before. Eight pages and more than two dozen new listings were added to the spiral-bound book this year, bringing the total to 266 pages and 700 marinas, docks and landings. (In addition to hundreds of listings for locks and dams, bridges, channels, bays, etc.)

Each facility listing includes full contact information, approach instructions, and a detailed account of services and amenities offered — with each listing reformatted this year to make it easier to reference and use. Tips on river boating and where to acquire charts and other resources are provided, and an updated riverfront events calendar is designed to help boaters find fun things to do while cruising the waterways.

Every annual edition of *Quimby's* has a unique editorial feature or "theme," and this year's spotlights one of the greatest adventures you can have on a pleasure boat — the 6,000-mile circumnavigation of eastern North America known as The Great Loop. *Quimby's* is one of the only guides to cover the inland leg of this trip, from Lake Michigan to the Gulf of Mexico, with all of the fuel and berthing stops listed by river and river mile.

Last but not least, the latest edition of *Quimby's* features full four-color artwork and ads throughout, not only making it more attractive but also easier to read and enjoy while under way.

The guide sells for \$39.00 plus shipping and handling, and special rates are available to marinas and other business that wish to resell the guide. To order single copies, call 1-800-366-9630 or visit www.heartlandboating.com/Store/. To order wholesale copies, call 314-241-4310 or email Kevin Lane at kevin@wjinc.net.

About Quimby's Cruising Guide

Updated annually since 1962, *Quimby's* is the complete resource for cruising the U.S. inland and Gulf Intracoastal waterways. It covers 9,436 miles of water on more than 20 rivers and provides essential information such as where to get fuel, overnight dockage, supplies and repairs. Additional information on locks, towns, restaurants, events and landmarks is also presented. To find out more, go to www.heartlandboating.com/Quimbys/.

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About The Waterways Journal, Inc.

Since 1887, The Waterways Journal Inc. (WJ Inc.) has offered authoritative periodicals for the marine industry. Located in St. Louis, Mo., the company currently publishes *The Waterways Journal Weekly*, *Inland River Guide*, *Inland River Record*, *International Dredging Review*, *Marina Dock Age*, *HeartLand Boating* and *Quimby's Cruising Guide*. WJ Inc. also currently produces the Inland Marine Expo (IMX) and The Docks Expo, tradeshow that serve the inland marine transportation industry and the marina industry, respectively. To find out more, go to www.wjinc.net.